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Journal of Consumer Research | Oxford Academic

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Journal of Consumer Research

The Journal Impact 2019-2020 of Advances in Consumer Research is 0.080, which is just updated in 2020. Compared with historical Journal Impact data, the Metric 2019 of Advances in Consumer Research grew by 100.00 %. The Journal Impact Quartile of Advances in Consumer Research is Q4. The Journal

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About | Journal of Consumer Research | Oxford Academic

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desire for money.

The Nostalgia Effect: Do Consumers Spend More When ...

Folkes, Valerie S. (1988), "Recent Attribution Research in Consumer Behavior: A Review and New Directions," *Journal of Consumer Research*, 14 (4), 548 - 65. Google Scholar | Crossref
Folkes, Valerie S., Koletsky, Susan, Graham, John L. (1987), "A Field Study of Causal Inferences and Consumer Reaction: The View from the Airport," *Journal of Consumer Research*, 13 (4), 534 - 39 .

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suggested Framework and Research Propositions," Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior , 2, 1-16. Oliver, Richard L. and Robert A. Westbrook (1993 ...

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